

TICKET PRICES

(these include the tickets for the Museum Eusebio and of each archaeological site)

- ✓ **INDIVIDUAL TICKETS (with reservation):** full price: €10 adult; reduced price: helpers of disabled; free admission for under 10 years old and disabled people.

The tour is in Italian and led by an archaeologist.

Texts translated into English are available for foreign tourists

- ✓ **GROUPS (with reservation), at any desired date:** contact us at least one week before via info@ambientecultura.it.

The visit is led by an archaeologist in English or French.

The profits of the years 2014 and 2015 have been used to the creation of *Experimental Archaeology Garden*. The profit of 2013 has been destined to the restoration of the *Mastodont of Verduno*, fossil partially destroyed in the summer 2012 by the negligence of people. The profits of the years 2016 and 2017 will be used to the recovery of the crypt of *Santa Maria Maddalena's Church* in Alba.

Do you want to become "Underground Alba Friends" and help us?

Write to info@ambientecultura.it



It is strongly advised to use appropriate footwear.
The organizers are not responsible
for accidents or loss or damage to private property during the excursion.



UNDERGROUND ALBA - ENGLISH



A Walking tour with a professional archeologist to discover Alba's underground roots. to be informed on the activities use the QR-CODE beside with your smartphone or tablet



Con il contributo di



UNDERGROUND

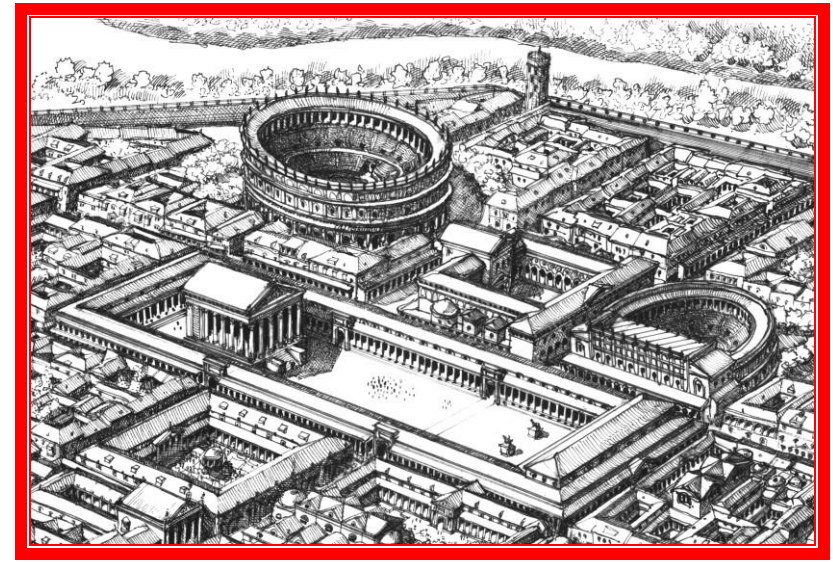


ALBA



a journey to the centre of the city

second half year 2018



A walking tour with a professional archaeologist to discover Alba's underground roots.

With the patronage of the Italian Minister of Culture

The past lies under your feet!

- ✓ **AUGUST** Sunday 5th, from Friday 10th to Sunday 12th, from Wednesday 15th to Sunday 19th (*Ferragosto*), Saturday 25th, Sunday 26th.
- ✓ **SEPTEMBER** Thursday 6th, Sunday 9th, Saturday 15th, Sunday 23th.
- ✓ **OCTOBER & NOVEMBER** all Saturdays and Sundays, Thursday 1st & Friday 2nd November (**International Fair of White Truffle of Alba**).
- ✓ **DECEMBER** Sunday 2nd, Saturday 8th and Sunday 9th, Saturday 15th, Sunday 16th, Sunday 23rd, Saturday 29th, Sunday 30th (*"Dal nulla al sogno" exhibition*).

THE PROJECT

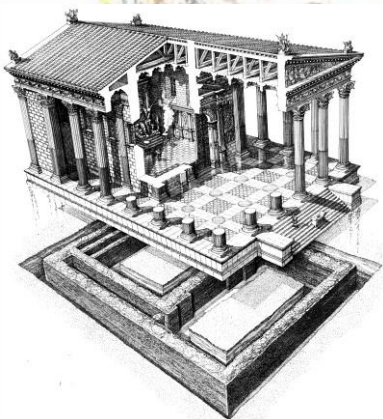
Underground Alba

The "Alba Underground" project was launched in Spring of 2011. It is administrated by "Ambiente & Cultura" and co-ordinated by the Museum "F. Eusebio" of Alba, with the patronage of the Ministry of Culture and of the Archaeological Superintendence of Piedmont and MAE.

Since the time of Alba Pompeia (that was the name of the city during the Roman times), the historic centre of the city has seen a sequence of generations of town, belonging to different civilization, one after the other, in the same place. The medieval town grew up on the ruins pertaining to the Roman period, the modern town took its place without cancelling it completely, and so on, we arrived at today's town that still retains the urban shape of Alba Pompeia.

Many things have remained in the heart of the underground city as evidence of the past two thousand years of history. A few meters below the streets and the sidewalks, there are fragments of lost cities which constitute the rich heritage of the F. Eusebio Museum and of the archaeological and architectural city path.

The ancient temple, the roman age theatre and forum, the mosaics and the domus, the bastions of the defensive walls, the warehouse barrack, the first baptismal font, the lost medieval towers.



To get updates on the activities, use the QR-CODE beside with your tablet or smartphone



Drawings of F. Corni, www.francescocorni.com.
Texts of di M. Mozzone www.ambientecultura.it
Scientific supervision: L. Albanese, Museo Eusebio.

WHEN & WHERE

The reservation is mandatory

- ✓ **Extraordinary dates:** during the International Fair of White Truffle of Alba and the main events and festivities
- ✓ **The second and the fourth Sunday of every month** at 3 and 4 p.m.
- ✓ **The third Saturday of each month** at 10:30 a.m.

Groups can request any date:
mail to info@ambientecultura.it

The tour begins at the Tourist Office in **Piazza Risorgimento, n.2, Alba** at the scheduled time. Participants are asked to gather at the meeting point for registration **15 minutes prior** to the starting time.

BOOKING AND INFORMATIONS

Booking is **mandatory** and must be done by the day preceding the tour. Booking can be done **in the museum "Eusebio"** (Vittorio Emanuele Street, last door on the right in the Maddalena courtyard, Alba, CN); **from the website www.ambientecultura.it**, section "Events and Itineraries" **only text message** to (+39) 3391349949
General informations: 0173292475, Museo Eusebio, from Tuesday to Friday 3.00-6.00 pm, 3397349949 - 3426433395 Ambiente & Cultura, www.ambientecultura.it section ALBA SOTTERRANEA.

DURATION AND ITINERARIES

1.5 hour about.

The itinerary will vary according to the day selected. The journey foresees to reach 3 of the 32 the archaeological and monumental sites of the city and it ends in the museum that houses the fossils of the Mastodont of Verduno and the Whale of Alba. At the end free visit to the 20 rooms of the "Eusebio" museum. For eventual updating of the itinerary, please consult www.ambientecultura.it

GIVEAWAY AND BENEFITS with the free archaeomap

participants will be given a **free archeo-map of the city** and a free pass to the **Eusebio museum**. **Reduced-price ticket (0,50€) to the San Giuseppe bell tower**. Lower price in the **bookshop** of the museum.