

## TICKET PRICES

(these include the tickets for the Museum Eusebio and of each archaeological site)

- ✓ **INDIVIDUAL TICKETS (with reservation):** full price: €10 adult; reduced price: helpers of disabled; free admission for under 10 years old and disabled people.

**The tour is in Italian and led by an archaeologist.**

Texts translated into English are available for foreign tourists

- ✓ **GROUPS (with reservation), at any desired date:** contact us at least one week before via [info@ambientecultura.it](mailto:info@ambientecultura.it).

The visit is led by an archaeologist in English or French.

The profits of the years 2014 and 2015 have been used to the creation of *Experimental Archaeology Garden*. The profit of 2013 has been destined to the restoration of the *Mastodont of Verduno*, fossil partially destroyed in the summer 2012 by the negligence of people. The profits of the years 2016 and 2017 will be used to the recovery of the crypt of *Santa Maria Maddalena's Church* in Alba.

**Do you want to become "Underground Alba Friends" and help us?**

Write to [info@ambientecultura.it](mailto:info@ambientecultura.it)



It is strongly advised to use appropriate footwear.  
The organizers are not responsible  
for accidents or loss or damage to private property during the excursion.



## UNDERGROUND ALBA - ENGLISH



A Walking tour with a professional archeologist to discover Alba's underground roots. to be informed on the activities use the QR-CODE beside with your smartphone or tablet



Con il contributo di



# UNDERGROUND

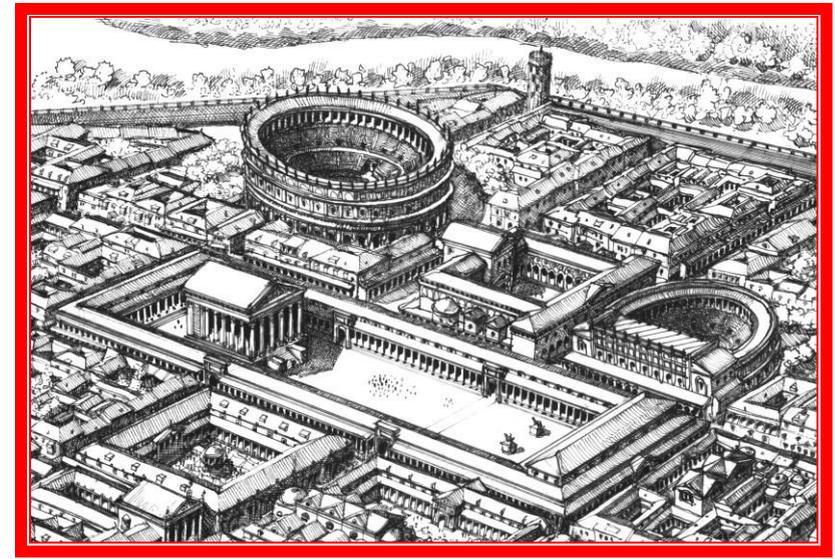


## ALBA



*a journey to the centre of the city*

*second half year 2018*



*A walking tour with a professional archaeologist to discover Alba's underground roots.*

*With the patronage of the Italian Minister of Culture*

## The past lies under your feet!

- ✓ **AUGUST** Sunday 5<sup>th</sup>, from Friday 10<sup>th</sup> to Sunday 12<sup>th</sup>, from Wednesday 15<sup>th</sup> to Sunday 19<sup>th</sup> (*Ferragosto*), Saturday 25<sup>th</sup>, Sunday 26<sup>th</sup>.
- ✓ **SEPTEMBER** Thursday 6<sup>th</sup>, Sunday 9<sup>th</sup>, Saturday 15<sup>th</sup>, Sunday 23<sup>th</sup>.
- ✓ **OCTOBER & NOVEMBER** all Saturdays and Sundays, Thursday 1<sup>st</sup> & Friday 2<sup>nd</sup> November (*International Fair of White Truffle of Alba*).
- ✓ **DECEMBER** Sunday 2<sup>nd</sup>, Saturday 8<sup>th</sup> and Sunday 9<sup>th</sup>, Saturday 15<sup>th</sup>, Sunday 16<sup>th</sup>, Sunday 23<sup>rd</sup>, Saturday 29<sup>th</sup>, Sunday 30<sup>th</sup> (*"Dal nulla al sogno" exhibition*).

## THE PROJECT

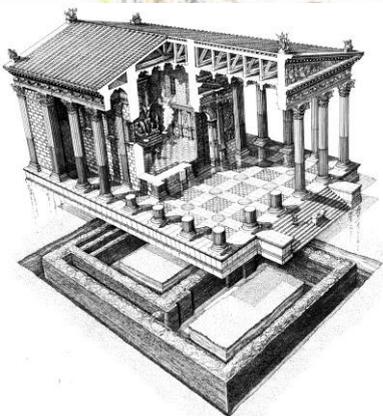
## Underground Alba

The "Alba Underground" project was launched in Spring of 2011. It is administrated by "Ambiente & Cultura" and co-ordinated by the Museum "F. Eusebio" of Alba, with the patronage of the Ministry of Culture and of the Archaeological Superintendence of Piedmont and MAE.

*Since the time of Alba Pompeia (that was the name of the city during the Roman times), the historic centre of the city has seen a sequence of generations of town, belonging to different civilization, one after the other, in the same place. The medieval town grew up on the ruins pertaining to the Roman period, the modern town took its place without cancelling it completely, and so on, we arrived at today's town that still retains the urban shape of Alba Pompeia.*

*Many things have remained in the heart of the underground city as evidence of the past two thousand years of history. A few meters below the streets and the sidewalks, there are fragments of lost cities which constitute the rich heritage of the F. Eusebio Museum and of the archaeological and architectural city path.*

*The ancient temple, the roman age theatre and forum, the mosaics and the domus, the bastions of the defensive walls, the warehouse barrack, the first baptismal font, the lost medieval towers.*



To get updates on the activities, use the QR-CODE beside with your tablet or smartphone



Drawings of F. Corni, [www.francescocorni.com](http://www.francescocorni.com).  
Texts of di M. Mozzone [www.ambientecultura.it](http://www.ambientecultura.it)  
Scientific supervision: L. Albanese, Museo Eusebio.

## WHEN & WHERE

**The reservation is mandatory**

- ✓ **Extraordinary dates:** during the International Fair of White Truffle of Alba and the main events and festivities
- ✓ **The second and the fourth Sunday of every month** at 3 and 4 p.m.
- ✓ **The third Saturday of each month** at 10:30 a.m.

**Groups can request any date:**  
mail to [info@ambientecultura.it](mailto:info@ambientecultura.it)

The tour begins at the Tourist Office in **Piazza Risorgimento, n.2, Alba** at the scheduled time. Participants are asked to gather at the meeting point for registration **15 minutes prior** to the starting time.

## BOOKING AND INFORMATIONS

Booking is **mandatory** and must be done by the day preceding the tour. Booking can be done **in the museum "Eusebio"** (Vittorio Emanuele Street, last door on the right in the Maddalena courtyard, Alba, CN); **from the website [www.ambientecultura.it](http://www.ambientecultura.it)**, section "Events and Itineraries" **only text message** to (+39) 3391349949  
**General informations:** 0173292475, Museo Eusebio, from Tuesday to Friday 3.00-6.00 pm, 3397349949 - 3426433395 Ambiente & Cultura, [www.ambientecultura.it](http://www.ambientecultura.it) section ALBA SOTTERRANEA.

## DURATION AND ITINERARIES

**1.5 hour about.**

The itinerary will vary according to the day selected. The journey foresees to reach 3 of the 32 the archaeological and monumental sites of the city and it ends in the museum that houses the fossils of the Mastodont of Verduno and the Whale of Alba. At the end free visit to the 20 rooms of the "Eusebio" museum. For eventual updating of the itinerary, please consult [www.ambientecultura.it](http://www.ambientecultura.it)

## GIVEAWAY AND BENEFITS with the free archaeomap

participants will be given a **free archeo-map of the city** and a free pass to the **Eusebio museum**. **Reduced-price ticket (0,50€)** to the **San Giuseppe bell tower**. Lower price in the **bookshop** of the museum.