

## TICKET PRICES

(these include the tickets for the Museum Eusebio and of each archaeological site)

- ✓ **INDIVIDUAL TICKETS (with reservation):** full price: €10 adult; reduced price: helpers of disabled; free admission for under 10 years old and disabled people.

**The tour is in Italian and led by an archaeologist.**

Texts translated into English are available for foreign tourists

- ✓ **GROUPS (with reservation), at any desired date:** contact us at least one week before via [info@ambientecultura](mailto:info@ambientecultura).

The visit is led by an archaeologist in English or French.

The profits of the years 2014 and 2015 have been used to the creation of Experimental Archaeology Garden. The profit for the year 2013 has been destined to the restoration of the Mastodont of Verduno, fossil partially destroyed by illegal excavations, and to projects of safeguard of the paleontological heritage of the Tanaro River, outraged in the summer 2012 by the negligence of people.

It is strongly advised to use appropriate footwear. The organizers are not responsible for accidents or loss or damage to private property during the excursion. Booked tours will take place under any



weather conditions



YouTube



## UNDERGROUND ALBA - ENGLISH



A Walking tour with a professional archeologist to discover Alba's underground roots. To be informed on the activities use the QR-CODE beside with your smartphone or tablet



Museo civico F. Eusebio, Via Vittorio Emanuele II 19/b, last entrance on the right - cortile della Maddalena,  
Tue-Fri 3.00-6.00 p.m., Sat and Sun 10.00 a.m. - 1.00 p.m. and 3.00 - 7.00 p.m.



MU  
DI  
MUSEO DIOCESANO ALBA



Ambiente @ Cultura



DIREZIONE REGIONALE PER I  
BENI CULTURALI E  
PAESAGGISTICI DEL  
PIEMONTE  
Soprintendenza per i Beni  
Archeologici del Piemonte e del  
Museo Antichità Egizie



CENTRO CULTURALE  
SAN GIUSEPPE  
ALBA



UBI Banca Regione  
Europea



BANCA D'ALBA  
CREDITO COOPERATIVO

Con il sostegno di **FONDAZIONE CRT**  
nell'ambito del progetto **UNDER 35**

progetto  
Museo senza pareti.  
Con il contributo di



FONDAZIONE CRT

# UNDERGROUND

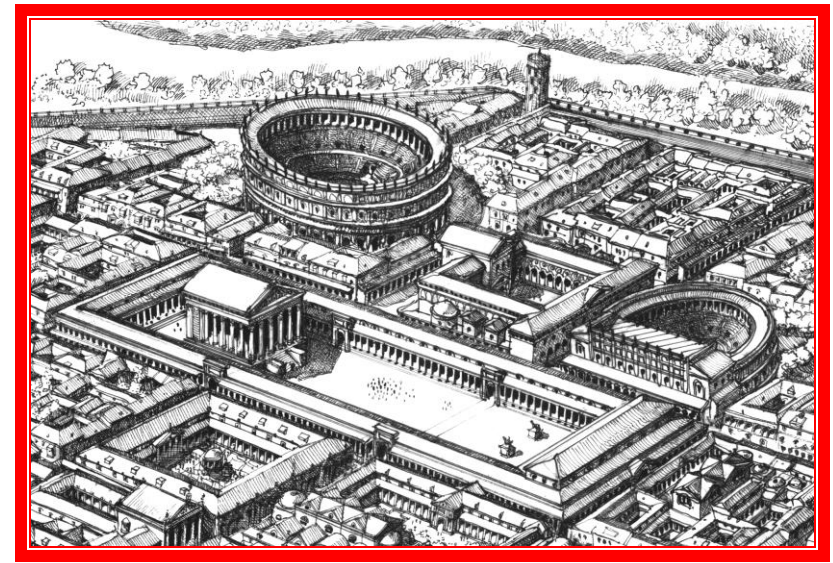


# ALBA



*a journey to the centre of the city*

*first half year 2019*



*A walking tour with a professional archaeologist to discover Alba's underground roots.*

*With the patronage of the Italian Minister of Culture*

## The past lies under your feet!

- ✓ **APRIL** Sunday 7<sup>th</sup>, Saturday 13<sup>th</sup>, Sunday 14<sup>th</sup>, Saturday 20<sup>th</sup> and Sunday 21<sup>st</sup> (Easter), Monday 22<sup>nd</sup> (*Pasquetta*)
- ✓ **VINUM Wine Fair 2019**  
from Tuesday 23<sup>rd</sup> to Sunday 28<sup>th</sup> April  
Wednesday 1<sup>st</sup>, Saturday 4<sup>th</sup> and Sunday 5<sup>th</sup> May
- ✓ **MAY** Sunday 12<sup>th</sup>, Saturday 18<sup>th</sup> and Sunday 26<sup>th</sup>
- ✓ **JUNE** Saturday 1<sup>st</sup> and Sunday 2<sup>nd</sup> (*Festa della Repubblica*), Sunday 9<sup>th</sup>, Saturday 15<sup>th</sup> and Sunday 23<sup>th</sup>
- ✓ **JULY** Saturday 6<sup>th</sup> and Sunday 7<sup>th</sup> (*Festival Collisioni*), Sunday 14<sup>th</sup>, Saturday 20<sup>th</sup> and Sunday 28<sup>th</sup>.

## THE PROJECT

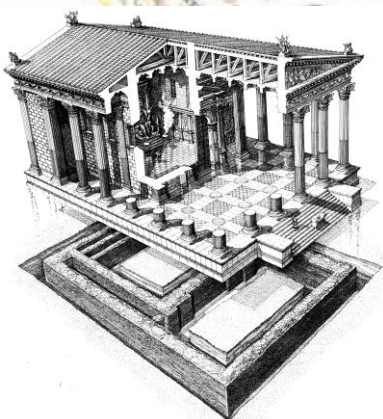
## Underground Alba

The "Underground Alba" project was launched in Spring of 2011. It is administrated by "Ambiente & Cultura" and co-ordinated by the Museum "F. Eusebio" of Alba, with the patronage of the Ministry of Culture and of the Archaeological Superintendence of Piedmont and MAE.

*Since the time of Alba Pompeia (that was the name of the city during the Roman times), the historic centre of the city has seen a sequence of generations of town, belonging to different civilization, one after the other, in the same place. The medieval town grew up on the ruins pertaining to the Roman period, the modern town took its place without cancelling it completely, and so on, we arrived at today's town that still retains the urban shape of Alba Pompeia.*

*Many things have remained in the heart of the underground city as evidence of the past two thousand years of history. A few meters below the streets and the sidewalks, there are fragments of lost cities which constitute the rich heritage of the F. Eusebio Museum and of the archaeological and architectural city path.*

*The ancient temple, the roman age theatre and main square, the mosaics and the domus, the bastions of the defensive walls, the warehouse barrack, the first baptismal font, the lost medieval towers.*



To get updates on the activities, use the QR-CODE beside with your tablet or smartphone



Drawings of F. Corni, [www.francescocorni.com](http://www.francescocorni.com).  
Texts of di M. Mozzone [www.ambientecultura.it](http://www.ambientecultura.it)  
Scientific supervision: L. Albanese, Museo Eusebio.

## WHEN & WHERE

**The reservation is mandatory**

- ✓ **Extraordinary dates:** during Easter weekend, VINUM-2019 (the National Fair of Langhe, Roero and Monferrato wines), and the main events and festivities during the morning and afternoon.
- ✓ **The second and the fourth Sunday of every month** from 3 p.m.
- ✓ **The third Saturday of each month**, at 10:30 a.m.

**Groups can request any date:**  
mail to [info@ambientecultura.it](mailto:info@ambientecultura.it)

The tour begins from in front of the Tourist Office in **Piazza Risorgimento, n.2, Alba** at the scheduled time.

Participants are asked to gather at the meeting point for registration **15 minutes before** the starting time.

## BOOKING AND INFORMATIONS

Booking is **mandatory** and must be done by the day preceding the tour. Booking can be done **from the website** [www.ambientecultura.it](http://www.ambientecultura.it), section "Events and Itineraries", or **only text message** to (+39) 3397349949.

**General informations:** (+39) 3397349949 - (+39) 3426433395 Ambiente & Cultura, [www.ambientecultura.it](http://www.ambientecultura.it) section UNDERGROUND ALBA.

## DURATION AND ITINERARIES

**1.5 hour about.**

The itinerary will vary according to the day selected. The journey foresees to reach 3 of the 32 the archaeological and monumental sites of the city and it ends in the museum that houses the fossils of the Mastodont of Verduno and the Whale of Alba. At the end free visit to the 23 rooms of the "Eusebio" museum. For eventual updating of the itinerary, please consult [www.ambientecultura.it](http://www.ambientecultura.it)

## GIVEAWAY AND BENEFITS with the free archaeomap

participants will be given a **free archeo-map of the city** and a free pass to the **Eusebio museum**. **Reduced-price ticket (0,50€)** to the **San Giuseppe bell tower**.