#### TICKET PRICES

(these include the tickets for the Museum Eusebio and of each archaeological site)

✓ <u>INDIVIDUAL TICKETS</u> (with reservation): full price: €10 adult visit in Italian; reduced price: €8 helpers of disabled; free admission for under 10 years old and disabled people.

<u>The tour is in Italian and led by an archaeologist.</u> Texts translated into English are available for foreign tourists

 ✓ <u>GROUPS</u> (with reservation), at any desired date: <u>contact us at</u> least one week before via info@ambientecultura.
The visit is led by an archaeologist in English or French.

The profits of the years 2014 and 2015 have been used to the creation of *Experimental Archaeology Garden*. The profit of 2013 has been destined to the restoration of the *Mastodont of Verduno*, fossil partially destroyed in the summer 2012 by the negligence of people. The profits of the years 2016 and 2017 will be used to the recovery of the crypt of Santa Maria Maddalena's Church in Alba. Do you want to become "Underground Alba Friends" and help us?

Write to info@ambientecultura.it



# **UNDERGROUND ALBA - ENGLISH**



A Walking tour with a professional archeologist to discover Alba's underground roots. to be informed on the activities use the QR-CODE beside with your smartphone or tablet

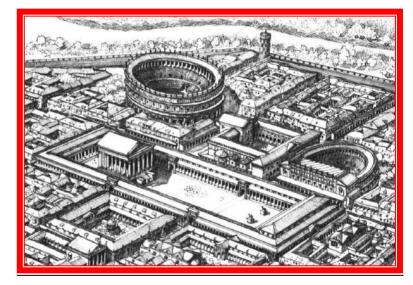




# UNDERGROUND



a journey to the centre of the city second half year 2019



A walking tour with a professional archaeologist to discover Alba's underground roots. With the patronage of the Italian Minister of Culture

# The past lies under your feet!

- AUGUST Sunday 4<sup>th</sup>, Saturday 10<sup>th</sup>, Sunday 11<sup>th</sup>, from Thursday 15<sup>th</sup> to Sunday 18<sup>th</sup> (*Ferragosto*), Sunday 25<sup>th</sup>
- SEPTEMBER Sunday 8<sup>th</sup>, Saturday 14<sup>th</sup>, Sunday 22<sup>nd</sup>, Saturday 28<sup>th</sup> & Sunday 29<sup>th</sup>
- ✓ OCTOBER & NOVEMBER all Saturdays and Sundays & Friday 1<sup>st</sup> November (International Alba White Truffle Fair)
- ✓ DECEMBER Saturday 7th and Sunday 8th, Saturday 14th & Sunday 22nd

#### THE PROJECT

#### **Underground Alba**

The "Underground Alba" project was launched in Spring of 2011. It is administrated by "Ambiente & Cultura", with the patronage of the Ministry of Culture and of the Archaeological Superintendence of Piedmont and MAE.

Since the time of Alba Pompeia (that was the name of the city during the Roman times), the historic centre of the city has seen a sequence of generations of town, belonging to different civilization, one after the other, in the same place. The medieval town grew up on the ruins belonging to the Roman period, the modern town took its place without cancelling it completely, and so on, we arrived at today's town that still retains the urban shape of Alba Pompeia.

Many things have remained in the heart of the underground city as evidence of the past two thousand years of history. A few meters below the streets and the sidewalks, there are fragments of lost cities which constitute the rich heritage of the F. Eusebio Museum and of the archaeological and architectural city path.

The ancient temple, the roman age theatre and forum, the mosaics and the domus, the bastions of the defensive walls, the warehouse barrack, the first baptismal font, the lost medieval towers.



To get updates on the activities, use the QR-CODE beside with your tablet or smartphone



Drawings of F. Corni, **www.francescocorni.com.** Texts of di M. Mozzone **www.ambientecultura.it** 

#### <u>WHEN & WHERE</u>

✓ The second and the fourth Sunday and the third Saturday of each month. Visits starting at

 $\checkmark\,$  at 11:00 am, at 3:00, at 4:00 and 5:00 pm in Italian.

Extraordinary dates: during the International Alba White Truffle Fair and the main events and festivities visits starting ✓ at 10:30 and 11:30 am, at 2:00, 3:00, at 4:00 and 5:00 pm in Italian.

<u>Visits are in Italian language</u> Texts translated into English are available for foreign tourists

#### Groups an private guides can request in advance any date: mail to <u>info@ambientecultura.it</u>

The tour begins from **Piazza Risorgimento**, **n.2**, **Alba**, in front of the Tourist Office at the scheduled time. Participants are asked to gather at the meeting point for registration **15 minutes prior** to the starting time.

#### **BOOKING AND INFORMATIONS**

Booking is <u>mandatory</u> and must be done by the day preceding the tour. Booking can be done

- ✓ from the website <u>www.ambientecultura.it</u>, section "EVENTI"
- ✓ only text message to (+39) 3391349949

**General informations**: +39 3397349949 - +39 3426433395 www.ambientecultura.it section ALBA SOTTERRANEA.

### DURATION AND ITINERARIES

1.5 hour about

The itinerary will vary according to the day selected. The journey foresees to reach 3 of the 32 archaeological sites of the city and it ends in the "F. Eusebio" Museum that houses the fossils of the Mastodont of Verduno and the Whale of Alba. At the end free visit to the 23 rooms of the museum. For eventual updating of the itinerary, please consult <u>www.ambientecultura.it</u>

## **GIVEAWAY AND BENEFITS** with the free archaeomap

participants will be given a free archeo-map of the city and a free pass to the Eusebio Museum. Reduced-price ticket  $(0,50 \in)$  to the San Giuseppe bell tower.